Sofitel Brisbane Central

249 Turbo St
Brisbane, Australia.

07 3835 3535

June 24-26, 2013.
PopCAANZ EXECUTIVE

President: Vicki Karaminas: president@popcaanz.com
Vice President: Paul Mountfort: vicepresident@popcaanz.com
Executive Director: Deborah Szapiro: executivedirector@popcaanz.com
Secretary/Membership: Rachel Franks: secretary@popcaanz.com
Vice President International: Joseph Hancock II: vinternational@popcaanz.com

AREA CHAIRS

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• Biography and Life Writing: biography@popcaanz.com
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• Law: Jason Bainbridge: law@popcaanz.com
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• Performance: Sue Osmond: performance@popcaanz.com
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• Sound, Voices and the Everyday: Norie Neumark: voices@popcaanz.com
• Sports: sports@popcaanz.com
• Television: Rosser Johnson: tv@popcaanz.com
• Textiles: Denise Rall: textiles@popcaanz.com
• Toys and Games: Jason Bainbridge: toys@popcaanz.com
• Visual Arts: Adam Geczy: visualarts@popcaanz.com

The book will be launched by Professor Joy Sperling (PhD) President, Popular Culture Association/American Culture Association (PCA/ACA)

6pm Monday 24th

The Platform Room, Grand Central Hotel (below the Sofitel)
Griffith Film School extends a warm invitation to PopCAANZ 2013 delegates to networking drinks accompanied by a screening of work by students and graduates of Griffith Film School.

Tuesday
June 25
6 – 7.30 pm

Griffith University

Griffith Film School, Dock St, South Brisbane
(corner of Dock & Vulture streets)

Transport: Direct train from Central Station (below the Sofitel) to Southbank Railway Station. Trip takes approximately seven minutes.

The Southbank area has a range of good restaurants for those wanting to arrange an after screening dinner with other delegates.
Exhibition

Darker Shades of Royal [Redux]
June 25-26, in the Trocadero Room at the top of the escalators.

Denise N. Rall, costumier and Chair of the Textiles area will be exhibiting her artwork at the Sofitel Hotel in Brisbane in conjunction with the Popular Culture Australia-New Zealand (POPCAANZ) Conference.

Denise works in the creation and display of 'textile narratives' along two pathways. First, her hand-constructed textile sculptures, as costumed mannequins are constructed by hand stitching, to show the laborious process of sewing that was often the only way out of poverty for women of modest birth. Further, the extensive use of recycled fabrics and used materials, emphasise the danger, ennui and despair that unlucky royals faced in the past centuries - hence Darker Shades of Royal. Her wearable artworks, often long vests, are created by hand and machine contain their own inner narratives, predicated on the fabrics involved, and the experiences and fantasies of the client. The 'wearables' become a co-creation of artist and client to evoke imagery from their past, and may include materials they have collected while abroad, or even treasured pieces of linen, lace or pearls inherited from relatives.

Denise N. Rall holds a PhD in Internet Studies from Southern Cross University in Lismore, NSW, Australia (2007). She holds an MA in Comparative Literature from the University of Wisconsin, where she wrote on the German romantic novel of character development (Bildungsroman). Her current research includes a study of search engine logics and how the media penetrates current practices in costume, craft and protest. Her artwork includes costumed mannequins, wearable art and installations. Denise is a conceptual costumier and textile artist who has exhibited in the Northern Rivers area, in Sydney (the Rocks) and in the USA. In June 2012, her work was showcased at the School of Fashion and Design in Melbourne. She is currently editing a collection called, Fashion and War in Popular Culture, for Intellect Publishing in the UK.

NOTE:

PC Laptops will be supplied for all presentations.

If you are bringing your own laptop, please bring a VGA adaptor and make sure that you turn off your mail program.
Please also turn off your internet browser if it is not needed, as these programs downloading in the background use up our daily internet data allowance.
### MONDAY 24TH JUNE

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**6pm**  
Cocktail Party & Book Launch  
Venue - The Platform Room, Grand Central Hotel (below the Sofitel)
## TUESDAY 25TH JUNE

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### MORNING TEA

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<td>FOOD 3</td>
<td>ENTERTAINMENT 1</td>
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### LUNCH - Executive Meeting

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### AFTERNOON TEA

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### Other Events
- 6pm Griffith Film School Screening, Southbank
**WEDNESDAY 26TH JUNE**

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<td>VISUAL ARTS/DESIGN</td>
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<td>Eyle/Moyes/Szapiro</td>
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<td>MUSIC 2</td>
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<td>Vicki Karaminas</td>
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<td>AFTERNOON TEA - Executive Wrap Meeting</td>
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<td>03.30</td>
<td>PITCHING A BOOK IDEA</td>
<td>TOYS &amp; GAMES</td>
<td>VISUAL ART 2</td>
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<td>5.30 - 7.00 Farewells - The Platform Room, Grand Central Hotel</td>
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MONDAY 24TH JUNE
8.00 – 9.00  REGISTRATION - Pre Function Area - Level 2

ST GERMAIN

9.00 – 10.30  FICTION I - Different Ways of Reading

2. Vassiliki Veros: Marginalising children’s reading experiences: from series books to paratextual reading
3. Denise Beckton: Mum, what is a ‘blow queen?: Tracking the emergence of the ‘Steamies’ genre.

11.00 – 12.30  LIFE WRITING - Stories from Australia and New Zealand

1. Ulrike Sturm: The outsider within: a reflection on notions of alienation within Life Writing.
2. Annita Boyd: Percy and Sadie

12.30 – 1.30  LUNCH

1.30 – 3.00  GOTHIC 1

1. Lorna Piatti-Farnell: Uncanny Looks and Monstrous Narratives: Approaching the Vampire Genre in Contemporary Popular Literature
2. Michael Sean Bolton: Deckard Is a Replicant: The Shift to Posthumanity in the Director’s Cut of ‘Blade Runner’
4. Janeen Merani McNamara: Game of Thrones: Transcending The Wall

3.30 – 5.00  FICTION 2 - Murders and Morals

1. Jillene Bydder & Rachel Franks: Sleuths and Spies: the rise of the ‘everywoman’ in detective and thriller fiction of the 1920s
2. Rachel Franks, Donna Lee Brien & Marta Usiekniewicz: ‘Murder, They Cooked’: the role of food in crime fiction
MONDAY 24TH JUNE

8.00 – 9.00  REGISTRATION - Pre Function Area - Level 2

CONCORDE

9.00 – 10.30  FILM I - American Regions, American Imaginaries

1. Olivia Hopkins: *White Trash and the US South in Rob Schmidt’s ‘Wrong Turn’*
2. Kendra Marsten: *The World is Her Oyster: Negotiating Contemporary White Womanhood in Hollywood's Tourist Spaces*
3. Anastasia Kanjere: *Encountering the Deep South Imaginary: Romance, Sensuality, Atrocity, Affect-Excess and Magnolia*

11.00 – 12.30  MUSIC 1

1. Joyleen Christensen: “Let the World Know We are All Chinese” The Role of the Music Video in Andy Lau’s ‘New’ Patriotism
2. Naomi von Senff: *Reduce, Reuse, Recycle - Musical Nostalgia and Reinterpretation*
3. Alinta Krauth: *The Monstrous Body*

12.30 – 1.30  LUNCH

1.30 – 3.00  FILM 2 - Philosophical Landscapes

2. Kim Wilkins: Do you know what kind of a metaphysical can of worms this portal is? - Road Trips, Mind Trips - Charlie Kaufman and the Road Film Genre
3. Aleksandr Andreas Wansbrough: Hegelian comedy and tragedy in Lars von Trier’s ‘The Boss of It All’

3.30 – 5.00  TELEVISION 1

1. Kimberley McMahon-Coleman: *Teaching Sheldon: Asperger’s on TV and in the Classroom*
2. Melanie Piper: *Louie and the Authentication of Stand-Up Persona*
MONDAY 24TH JUNE

BASTILLE 1

8.00 – 9.00  REGISTRATION - Pre Function Area - Level 2

9.00 – 10.30 HISTORY 1 – International History

1. Matthew Thompson - “Madmen Wielding Sceptres”: Jack the Ripper and the dominance of the Masonic/Royalist Theory in public consciousness
3. Lindsay Henderson - Crime Shows and Islam: the modern and the medieval

11.00 – 12.30  HISTORY 2 - Australian History

1. Ruth Walker: Plagiarism, piracy and the penal colony: crimes of writing in early Sydney
2. Rebecca Hawkings: “It proved to be my nemesis”: ABBA, Australia, and reading (inter)national identity in Australian popular music
3. Georgia-Lee Hoe: Australian History: Online and Insatiable

12.30 – 1.30  LUNCH

1.30 – 3.00  CYBER-CULTURE

1. Kim Balnaves: The rise of multi-media sub-cultures
2. Jemima Cowderoy: Warning - Generally Irresponsible: Ratings and content advisories in non-commercial online fiction

3.30 – 5.00  FOOD 1 - Australian Traditions

1. Barbara Santich: The Evolution of Australian Christmas Traditions
2. Toni Risson: What’s Ailing Men? Narratives of Crisis in Television Advertising for Mid-Strength Beer
3. Donna Lee Brien: Panel Discussion - The Australasian Food Network
MONDAY 24TH JUNE

BASTILLE 2

8.00 – 9.00 REGISTRATION - Pre Function Area - Level 2

11.00 – 12.30 DESIGN 1

1. Jo Turney: Flock Me Senseless: sensuality, objectification and the tactile home in the 1970s
2. Kate Dilanchian: Australia’s Graphic Gift

12.30 – 1.30 LUNCH

1.30 – 3.00 FASHION 1

1. Anne Peirson-Smith & Anne Cecil: There is no hipster in Hong Kong: a case study in cross-cultural and inter-cultural communication and contextualization
2. Elita Yee-nee Lam & Wing-sun Liu: “It is my life” - An aesthetic exploration of Textile Designers
3. Helen Walters: Fancy a dress-up? An investigation into Fancy Dress practice in Australia

3.30 – 5.30 LAW

1. Jason Bainbridge: Sex, Violence and Lawyers: Towards a Vernacular Jurisprudence of Law
2. Kerry Tucker: Authenticating ‘Wentworth’- the Prison Consultant from Cell to Screen
4. Oliver Watts: Prince Harry and the performance of sovereignty
TUESDAY 25TH JUNE

ST GERMAIN

9.00 – 10.30 CREATIVE WRITING

1. Jessica Seymour: Popular Culture as Collaboration in The Lizzie Bennet Diaries
2. Lloyd Carpenter: Writing a New Colonial New Zealand Narrative

11.00 – 12.30 GOTHIC 2

1. Samuel Finegan: “All You Have to do is Turn Your Back on Nature”: valorising posthuman desire in Stephenie Meyer’s ‘Twilight’ Saga
3. Elizabeth Kinder: Harry Potter and the Specular Self

12.30 – 1.30 LUNCH
12.45 Annual General Meeting - CONCORDE (All welcome)

1.30 – 3.00 COMICS, ANIME AND MANGA 1

1. Liam Burke: How to Adapt Comics the ‘Marvel’ Way
2. Anna-Maria Covich: Heroes with issues: Why fans identify with Batman
4. Resa Noel: Using graphic novels as a pedagogical tool: How difficult can it be?

3.30 – 5.00 GOTHIC 3

1. Emily Gray: In/between places: Connection and isolation in ‘The Bridge’
2. Anita Harris Satkunanathan: Thresholds and Transgressions in Helen Oyeyemi’s ‘The Opposite House’ and ‘White is For Witching’
3. Ashleigh Pyke: The Popular Press and Its Impact on the Production of Popular Gothic Fiction
TUESDAY 25TH JUNE

CONCORDE

9.00 – 10.30 TELEVISION 2

1. Emma Price: Empathy or Entitlement: Humanizing and Othering discourses in Go Back To Where You Came From
2. Penelope Eate: Petrifying Wood: Repertoires of Modern Day Slavery and Lynching Motifs in Three Contemporary Pop Cultural Case Studies

11.00 – 12.30 FILM 3 - Contemporary Hollywood Spectacle

1. Ari Mattes: Friday Night's a Great Night for Movies: ‘The Last Boy Scout’ and the Anti-Spectacular Action Film

12.30 – 1.30 LUNCH
12.45 Annual General Meeting - CONCORDE (All welcome)

1.30 – 3.00 FILM 4 - National Film Ideologies


3.30 – 5.00 SCIENCE

1. Rashel Li: "When you understand the laws of physics, Penny, anything is possible": Sparking interest in science through The Big Bang Theory
2. Jayne Keane: The Invisibility Cloak
TUESDAY 25TH JUNE

BASTILLE 1

9.00 – 10.30 FOOD 2 – Food Fads

1. Lloyd Carpenter: *Hayboxes, the Norwegian Apparatus, Eco Warriors and Doomsday Preppers*
2. Jill Adams: *Betty Crocker and Betty King: America and Australian Post-War Culinary Culture*
3. Samantha Gowing: *The Naked Truth about Raw Food*

11.00 – 12.30 FOOD 3 - Food and Health

1. Donna Lee Brien: *Eating Disorder Memoirs as Food Writing*
2. Bronwyn Fredericks & Margaret Anderson: *Recently Published Aboriginal and Torres Strait Islander Cookbooks: “What do they highlight about you and me?”*
3. Staci Ann Crutchfield: *The Bitter Taste of Gastronomy*

12.30 – 1.30 LUNCH

12.45 Annual General Meeting - CONCORDE (All welcome)

1.30 – 3.00 QUEER & GENDER 1

1. Rosemary Brewer: “… you married “for better or worse”, didn’t you? You are having a spot of ‘worse’ - Marital advice in the “Lou Lockheart” column in the New Zealand Woman’s Weekly, 1950
2. Prudence Ahrens: *Modern Femininity and American Popular Culture: A Case Study on Osa Johnson*
3. Richard Gehrmann & Heather Smith: *Bronzed, buffed and tattooed: The new brand of soldier shaped and shipped by popular culture*
4. Anita Brady: *“Our Val” and the Mad Man-Woman from Belarus: Gender, race and Olympic scandal*

3.30 – 5.00 QUEER & GENDER 2

1. Geoff Parkes: “He is gonna be a little gay”: Redneckognising the Queer American Family in ‘Here Comes Honey Boo Boo’
2. Dallas Baker: /* wöter, S Hed/S: 1980s Queer Culture and the Bending of Gender*
3. Curtis Redd: *Bashings, Beats and Bodies: Representations of Homophobic Violence in Crime Investigation Australia*
TUESDAY 25TH JUNE

BASTILLE 2

9.00 – 10.30 BUSINESS

1. Bridgette Engeler Newbury & Anthony Elliot: Not so plain packaging
2. Rebecca Johnke: Fitness First magazines and the construction of a Third Place
3. Dr Sven Brodmerkel: Naked Persuaders? Exposing Advertising Practices in Popular Culture
4. Robert Crocker: Moralizing the Brand: The Challenge of Sustainability

11.00 – 12.30 ENTERTAINMENT 1 - Defining Entertainment and the Role of the Producer

1. Alan McKee: The Power of Art, the Power of Entertainment
2. Christy Collis: Entertainment Industries ñ Understanding the Producer
3. Tanya Nitins: Defining the Role of the Entertainment Project Manager

12.30 – 1.30 LUNCH

12.45 Annual General Meeting - CONCORDE (All welcome)

1.30 – 3.00 PERFORMANCE

1. Brent Downes: Reality Check: Exploring trends of 'real' stories in the contemporary Queensland theatre industry
2. Simon Dwyer: Influences on Contemporary Rehearsal Practices in Educational Settings
3. Scott Welsh & Dusk Dundler: Fictionalised reality and Emotional Insecurity

3.30 – 5.00 ENTERTAINMENT 2 - Exploring the Entertainment Industries

1. Stephen Harrington: The 'De-Mediatization' of Politics ñ Entertainment, Journalism and Emergent News Formats
2. Joe Carter: Extreme Sports - Sponsored Entertainment or the Real Deal?
3. Malcolm Burt: Thrill Doctors and thrill seekers - The Role of Rollercoasters in Modern Day Society
WEDNESDAY 26TH JUNE

ST GERMAIN

9.00 – 10.30  TEXTILES

1. Annita Boyd: *In the Service of Clothes: Elsa Schiaparelli and the War Experience*
2. Jo Turney: *Battle Dressed & Clothing the Criminal or the Horror of the ‘Hoodie’ in Britain*
3. Denise N. Rall: *Costume & Conquest: A scalar framework for post-war impacts on clothing and textile art*

11.00 – 12.30  FASHION 2

1. Jennifer Craik: *Australian Indigenous Inspirations in Contemporary Fashion*
2. Rosemary Williamson: *From hobbyist to textile artist: Narratives of professional formation in magazines for Australian quilt-makers*
3. Wing-sun Liu & Magnum lam: *Participatory Action Research in Fashion Studies and Education: A Review of Fashionthnography.com*

12.30 – 1.30  LUNCH

1.30 – 3.00  SEMINAR 1 - Getting Published

Associate Professor Vicki Karaminas


3.30 – 5.00  SEMINAR 2 - Pitching a Book Idea

James Campbell - Intellect

James Campbell is the International Marketing Manager at Intellect Books and he will be giving a presentation on pitching a book idea. The presentation will be followed by a Q&A session. Intellect is an independent academic publisher of books and journals whose focus lies in the fields of creative practice and popular culture. Intellect will be commissioning books and journal articles during the conference. If you have any questions or would like to arrange a meeting please contact James Campbell at james@intellectbooks.com.
### WEDNESDAY 26TH JUNE

**CONCORDE**

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<tr>
<th>Time</th>
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| **9.00 – 10.30  ANIMATION 1** | **1.** Martine Corompt: *Three Fingers And White Gloves* ñ Conventions And Representation Of Cartoon Morphology  
**2.** Louise Harvey: *Animation Production in the Digital Art Zone*  
**3.** Jason Kennedy: *Character Acting: A Case for Better Animation Reference*  
**4.** Rubab Shakir: *Animated interplay; the use of non-realistic animation in live-action cinema* |  |
| **1100 – 12.30  ANIMATION 2** | **1.** John Eyley: *Pocket Pieces for People Power*  
**2.** Peter Moyes: *Low Tech Machinations: the continuing appeal of pre-cinema optical device*  
**3.** Deborah Szapiro: *Aboriginal Nations Australia: laying the foundations for an Indigenous perspective in Australian animation* |  |
| **12.30 – 1.30  LUNCH** | |  |
| **1.30 – 3.00  MUSIC 2** | **1.** Barry Hill: *The Sunflower Project at Bluesfest 2013: The Challenges of Technocultural Transformation and Innovation in a ‘Green’ Music Festival*  
**2.** Amy Bauder: “Every Day is a Festival”: The ‘Everyday’ Experience of Australian Country Music Festivals  
**3.** Jeanti St Clair & Denise N. Rall: *Bluesfest Crushes: An Exploration of Fandom at a Regional Blues Festival* |  |
| **3.30 – 5.00  TOYS & GAMES** | **1.** Brendon Szucs: *The barrel and the monkey: application of auteur theory to digital games designers*  
**2.** Martin van de Weyer: *Digital Chasey - The Childlike within Games* |  |
WEDNESDAY 26TH JUNE

BASTILLE 1

9.00 – 10.30 ARCHITECTURE

1. Prudence Black: Architectures of Space: Flush rivets and fly screens
2. Rebecca Bower: Unpicking Joan Marsh: The crochet lady of Oatley
3. Derham Groves: The Doll Theatre: Project and Process
4. Luis Zapata: For Kitsch’s Sake!!!

11.00 – 12.30 VISUAL ARTS & DESIGN

1. Kerry Brown, Sam Cook, Thomas Dick & Tristan Schultz: Design thinking: re-thinking the tourism experience
2. Bernard J.Canniffe: Design Can Be A Catalyst For Innovation or Will Graphic Design Grow up to Meet the Global Challenges or Die Trying?
3. Jan Guy: Ceramics - An Unpopular Culture?

12.30 – 1.30 LUNCH

1.30 – 3.00 VISUAL ARTS 1

3. Markela Panegyres: The Appropriation of Edvard Munch’s The Scream in popular culture
4. Wes Hill: Self-Broadcast Aesthetic

3.30 – 5.30 VISUAL ARTS 2

1. Aleksandr Andreas Wansbrough: Beautiful and Sublime Kitsch: The prologue to Lars von Trier’s Melancholia as video art
2. Stefan Popescu: Hyperreal Narratives: The Emergence of Contemporary Film Subgenres
3. Paul Mumme: The Ethics of Online Video
4. Mimi Kelly: The erotic macabre in the video clips of Madonna, Lady Gaga and Rihanna
WEDNESDAY 26TH JUNE

BASTILLE 2

9.00 – 10.30  COMICS, ANIME AND MANGA 2

2. Kazumi Nagaike: *The Discourse of War in Japanese Shojo Manga*
3. Keith Russell: *Childish Transgressions in Doraemon: The Moral Voids of Nobita Nobi*
4. Antonija Cavcic: *From dashing to delicious - The gastrorgasmic aesthetics of contemporary BL manga*

11.00 – 12.30  WORKSHOP
Dr Anne Peirson-Smith & Anne Cecil

Classrooms without borders: an analysis of cross-institution collaborative teaching and learning across cultures.

With the increasing need to prepare undergraduates for the global workplace and professional life that will operate in a digital mode, a cross-institutional course in Fashion Communication was devised and implemented. The intention is to activate an effective collaborative classroom experience around active cooperation where students interact across the globe and complete a project founded on input from both sides. Using technology to facilitate the teaching and learning process and global connections, groups of students in each city are partnered with their global peers to plan and promote a new fashion brand in an allocated zone in each other’s city.

Participants will learn how to plan and implement a collaborative, cross-institutional, cross-cultural course online. Document and analyse the course from preparation through to group presentation of the projects. Evaluate the application of various technologies used in terms of their efficacy in enhancing teaching and learning and assess to what extent the expected student outcomes were fulfilled.

12.30 – 1.30  LUNCH

1.30 – 3.00  RELIGION

1. Lauren Bernauer: *Wanting to Believe: Fan culture, Re-enchantment, and Religio-spirituality*
2. Jacinta Rooney: *Holy Toast - Pareidolia and the Religious Imagination within Popular Culture*
3. Clare Diviny: *Supernatural Teen Television - A Mystical Wonderland for Spiritual Exploration*